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DCO FUN

June Company BBQ

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On June 27th at Warehouse 300, DCO hosted a company barbecue. Many of us endured the heat thanks to the wonderful food and drinks provided! Michael Gregory was the grill master and we all enjoyed his amazing smoked ribs along with sides from Saucehouse BBQ. Nedza's waffles provided desert waffle cones too! While at the BBQ, we also announced the winners of the best social media ideas for the retail business. Congrats to Rosemary Lukasiewicz, Michael Gregory and James McCullough for winning!







and sharing a barbar before

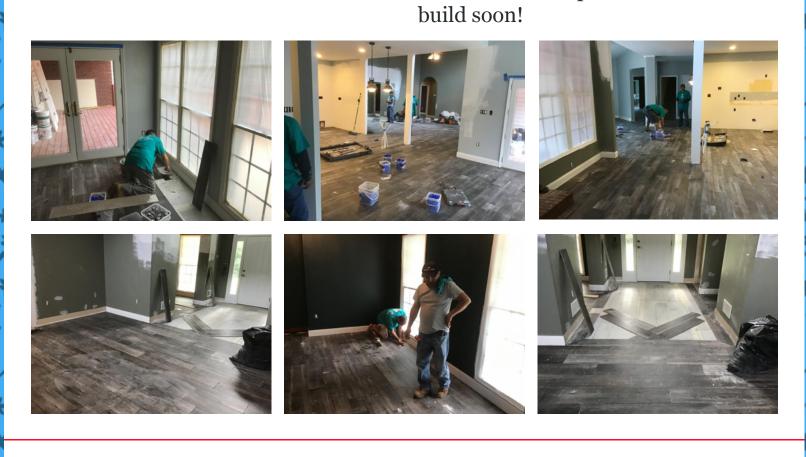




BFAB Home Build

TE TIL

We donated the flooring and installation to the retired Marine Sgt. Johnny "Joey" Jones. Jones is known for his heroism and turning his lifechanging disability into a mission to improve the lives of all veterans. He is a spokesperson, the C.O.O. of the national nonprofit Boot Campaign and has been advocating for veterans on many different news networks such as Fox, CNN, ABC's Nightline and CBS. We are excited about the donation and installation of this flooring! We'll be sharing more information and photos of the home



Carpet One Convention: Together We Work!

DCO employees flew up to Denver, Colorado to participate in the Carpet One Convention the week of July 15th. While there, we learned about the way our customer shopping styles have changed. There's more of an emphasis on local businesses and the store's digital presence, like reviews. Our customer demographic is changing rapidly as well. Millennials are the fastest growing segment of our customer base. This customer uses a digital tool on 89% of their purchases, so we have to make sure we're setup for success digitally. Carpet One is



starting to market based on a customer's need (pets, kids, etc.),

rather than where they are on their purchasing journey. Merchandising is also seeing a shift to more digital showrooms, which we will be chatting about more to see what areas we can take advantage of. While there, we heard from expert economists that showed us trends for the next several years so we can plan our business accordingly. A huge thanks to our sales pro's, Sabrina & Becky for joining us in Denver as well! They received indepth training with some of our vendors and honed in on how we can continue to grow as sales professionals. Overall we gained a lot of new ideas and found areas where we can continue to improve!



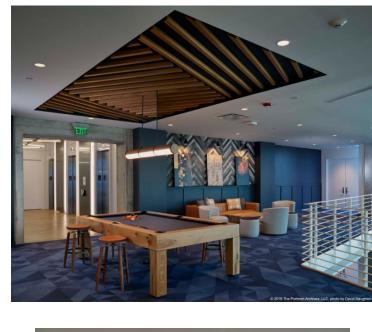
DCO Luau Pool Party

Dalton Carpet One employees enjoyed a nice, relaxing day at the Georgia Club Pool on Saturday, July 27th. With how busy this summer has been thus far, we thought it was time to do some relaxing together! We had some staff members dress us to match our Luau theme and there were more than enough leis, beach balls, and sunglasses to go around! The Georgia Club catered a cook-out style buffet and it was a hit! Thanks to everyone who came out and joined us for this family-friend event while we gear up to take on the last bit of the summer rush!



COMMERCIAL NEWS

DCOCF Feature Project: Coda Tower



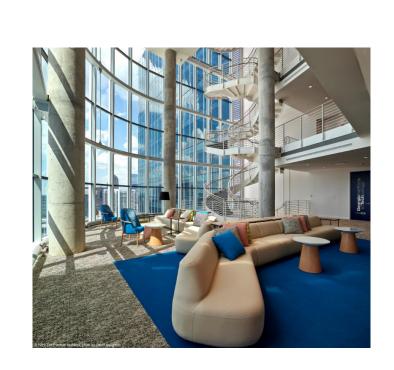


PROJECT TEAM

Account Executive: Jeffrey Thomas Project Manager: Doug Coombs Site Superintendent: Paul Weagle Estimator: Summer Brittain Project Coordinator: Taylor Walker Contract Administrator: Terri Fields Materials Used: Interface, Shaw, Milliken, Johnsonite

Welcome Baby Jack!

Congrats to Jeffrey Thomas (Senior Account Executive) and his wife, Ashley! Baby Jack was born 7/23/19 at 8:41pm, weighing 7lb 14oz and 20.75" long. Mom and baby are doing great!



A premier mixed-use development with 645,000 square feet of office space, Coda serves as the core of collaboration and pinnacle of innovation in Midtown Atlanta's Tech Square. the 21-story glassy, L-shaped building stands between Spring and West Peachtree streets, just north of 4th Street. Where both wings of the Coda tower unite, a 16-floor cylindrical protrusion houses the "collaboration core," which is comprised of six three-story atria skewered by the **world's tallest** spiral staircase.

STAFF HIGHLIGHTS

Employee Recognition Awards

Retail







Rheagan Conner,

Rheagan was nominated by Sabrina Porterfield for consistently demonstrating whatever it takes to make tasks possible! Rheagan has been nominated many times before and this shows just how valued she is within our company and her team. She makes everyone a better employee and therefore makes DCO a better place! Thank you Rheagan for being a wondeful coworker and friend to your family here at DCO!

Chad Patrick, Retail

Chad was nominated by Kevin Brownlee. Known for his dedication to DCO, Chad is part of the glue that holds everything (and everyone!) together. He pays great attention to details when receiving material and makes other's jobs easier because of how hard he works. Chad is always striving to be better and is a true asset to DCO. Thank you Chad for all the hard work, it doesn't go unnoticed!

Matthew Carawan, **Retail**

Matthew was nominated by Andrew Rhodes. Andrew says he is a super star on the DCO team! Matthew is always wonderful to work with from a sales standpoint. His mind is customer focused and that makes him invaluable to our team! Chad is known as the problem solver, he's an awesome asset to our company, a great cowoker and a caring friend. Matthew, we couldn't do it without you!

Chris Whitehead, **Retail**

Chris was nominated by Caty DeLaigle for going above and beyond his duties every single day! He has a keen eye and catches mistakes (or typos) and prevents many order issues before they happen - whether it's a back order or entered incorrectly. Caty says, "Without him, we know nothing! He is quick to reply and very reliant. Chris does more than making it easy, he makes it possible!" Thank you Chris for all you do!

CML Making it Easy: DALTON KINESS

He knows where material is at, 99% of the time and will look for it until he finds it on that seldom 1% chance he doesn't know where it's at. He gives 150% all day, every day. He works hard for his DCO family without tire and even harder for his kin. He greets EVERYONE with a smile even if he is feeling undervalued. He's just an overall great person who deserves a shout out! His willingness to do whatever it takes and his positive attitude has earned him the Making it Easy Award

If you'd like to hear all the nominations for this month's retail awards and our installer of the month award, watch the video <u>HERE</u> and start at **58:30**.

for July. Congrats!

Birthdays

Happy, Happy Birthday!

Eric Lynwood - August 1st Max Taylor - August 1st Andrew Hildebrand - August 4th Michael Boyd - August 7th Jonda Sedlack - August 10th Edward Serota - August 10th Jeff Mitchell - August 11th Adrienne Dean - August 13th Casey Hall - August 14th Lenny Minter - August 16th Terri Fields - August 17th Jimmie Sutterfield - August 28th Vicki Hirsch - August 28th Graham Harpole - August 29th Quintavius Livingston - August 30th James Conner - August 31st Ashley Huffman - August 31st Jason Tauton - August 31st Dharis Thomas - August 31st



Work Anniversaries

We are so thankful for you! Jeremy Friedman, August 1st 3 years Lana Browning, August 5th 4 years Rosemary Lukasiewicz, August 5th 2 years April Scott, August 12th

5 years Andrew Hildebrand, August 14th

Anniversa

2 years Kenneth Hughes, August 15th 3 years Jeremy Kozup, August 15th 12 years Angela Patton, August 19th 28 years Callie Blackstock, August 20th 1 year Austin Daniel, August 20th 1 year Ignatius Schutte, August 24th 1 year

Milestone Anniversaries



April Scott - 5 years

We are so grateful to have had April on our staff for five years! April was originally in the private golf industry for many years, merchandising and managing pro shops. She came to DCO because she wanted a change in her career, but also wanted to maintain and build relationships with customers at Lake Oconee. April says DCO has enabled her to challenge herself and helped her grow into a stronger sales person! She enjoys working at DCO, because even though she wants to pull her hair out sometimes, she has an awesome team that will push her though and always help her out. One of April's favorite DCO memories is when she was surprised with a Walter Geoffrey (an instafamous French Bulldog) birthday cake! April has been married to her husband Mark for five years and has three Pitbulls, a Husky, and a turtle. When she's not working hard at DCO, you can find her shopping, listening to 80's music or being a trophy wife. We love April and all that she does for our DCO team!

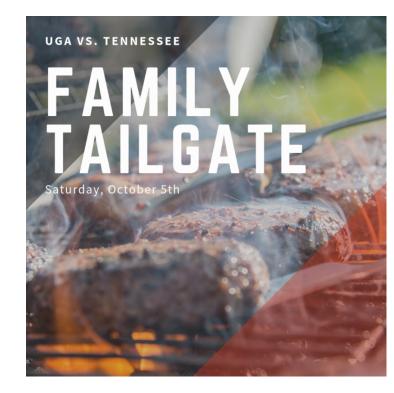
UPCOMING EVENTS



DCO Golf Tournament: September 13 - 14

The Mike Blanton Memorial Golf Tournament was rescheduled to Sept. 13 - 14 at Brasstown Valley Resort in Young Harris, Ga.

<u>Sign up using this form by Aug. 30</u>



DCO Company Braves Game: August 16th

We're taking you out to the ball game! Join us for an evening of fun at SunTrust Park on Aug. 16th as we root on the Bravos as they take on the Dodgers!

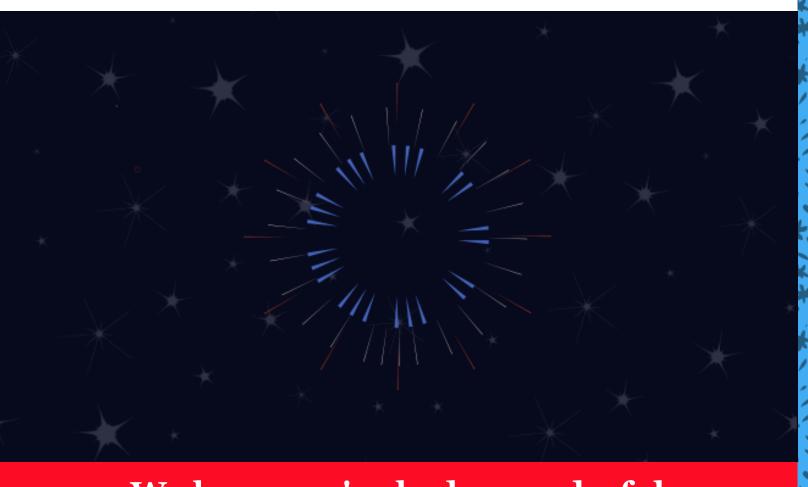
Reserve your tickets here!



Family Tailgate: October 5th

The Annual DCO Family Tailgate is a time for everyone to root on the Dawgs, play games, and enjoy each other's company.

More details in the coming weeks!



We hope you've had a wonderful summer so far!