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## Monthly News & Updates Employee Newsletter | December 2019

A Holiday Message For Us All

## I hope that this holiday season helps to remind us to spend quality time with our

families, friends, and other loved ones. We have worked so very hard this year and all deserve an opportunity to relax and enjoy the companionship of those closest to us. We have seen many great accomplishments occur over the span of this year. So many customers, so many installations, but through it all a sense of comradery and teamwork that makes what we do not just satisfying, but also fun! The blessings that we have been given in life are too many to count or list here, but I wanted to share with you some of mine and perhaps remind all of us of the unique organization that I am so proud of. We have seen several marriages of our employees

over this year. On three accounts we have had employees marry other employees, now if that doesn't make us a special place to be then I would be interested to hear what does! Additionally, we have had children born this year in some of our work families as well. What a true blessing to be able to share in the joy that these families have been able to have this year. I for one count myself very lucky to be able to participate in so many peoples' lives. For me personally, the opportunity to be involved in all of your lives and to be able to work with you to better serve our customers has been such a pleasure to take part in this year. Reflecting back on some of our accomplishments, I thought I might share a few. Record sales numbers for our company this year. We had our first ever 10 Million dollar month! We have nearly 200 employees now!! We have expanded our

commercial staff and have grown in both Austin and Atlanta. I feel in this part of our business we have really put our flag in the ground and made our presence known! How could we have known so many years ago that we would be such a force in the commercial flooring market place? Without leadership and dedication, none of this would have been possible. Our team has grown, but it has also changed. Our commercial team presents an extremely Professional front to our customers, as does our ability to complete complex and extremely large jobs in very tight time frames. This ability is a differentiator in the market place and I for one am very excited about what the commercial team will be accomplishing in 2020! Residentially we have seen the effects of what a commitment to one goal can make. I am proud of the dedication that apprehensions and signed on to create a strong, unified team on the residential in our history!

has been made to gross profit and how many of you have put aside your personal side. We have accomplished some extremely important projects this year for our customers and I am happy to say that we are currently poised to have the greatest year The success of our organization is firmly rooted in the work that all of you do every day. So relax, hug your families (20 second minimum!), and take a moment to share with your families what an incredible journey this year has been. I continue to pray for health, happiness and success for all of us. I hope you will join me in that endeavor.

Last, but not least, THANK YOU! Curtis and I are so thankful for each and every one of you. You have shown us so much this year, and it has been our pleasure to be there alongside you in your daily work, trials & tribulations, and ultimately your successes both professionally and personally. Please enjoy this holiday season and remember to be kind to one another and continue to put people first in your lives. Merry Christmas and may God Bless you & your families! Wishing you all a happy & a safe New Year as we head into an awesome 2020! -JR Allred

DCO FUN

### our Adopted Family that was in need this season! We gathered gifts for a three year old girl, seven year old boy, eleven year old boy, their mother, and grandmother. We thank you for helping us



Prince-style high notes! We

Live Wire bartenders. A big

next year!

enjoyed Trumps catering's heavy

Hors D'oeuvres and drinks by the

thanks to everyone who joined

us and made the evening such a blast! We already can't wait until

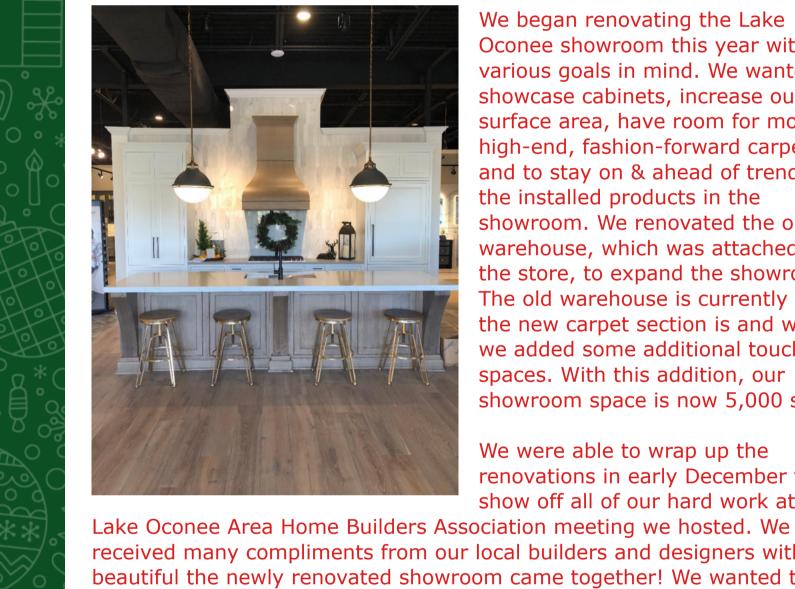
### shower this family with gifts and love to celebrate the Holiday Season!

**Adopted Family** 

Thanks to everyone who

volunteered to donate items to

# **Lake Oconee Remodel**



The old warehouse is currently where the new carpet section is and where we added some additional touchdown spaces. With this addition, our showroom space is now 5,000 sq/ft. We were able to wrap up the renovations in early December to show off all of our hard work at the received many compliments from our local builders and designers with how beautiful the newly renovated showroom came together! We wanted to give a special shout out to all of the designers, installers, schedulers, project managers, and all the folks on our team who jumped in to make everything run smoothly and help us meet our deadline! We can't thank you enough for all of your time and effort – and it definitely shows!

We began renovating the Lake

Oconee showroom this year with

surface area, have room for more high-end, fashion-forward carpets,

showroom. We renovated the old

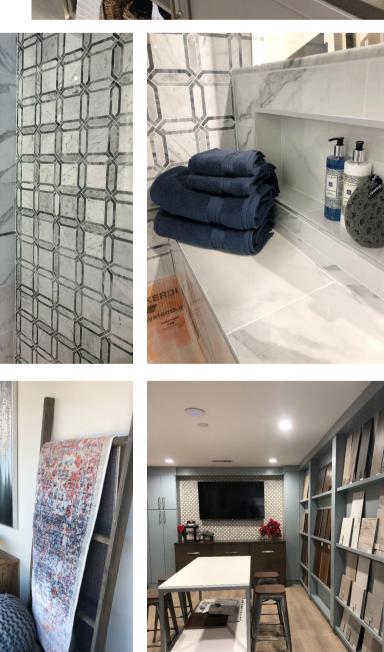
warehouse, which was attached to the store, to expand the showroom.

the installed products in the

various goals in mind. We wanted to showcase cabinets, increase our hard

and to stay on & ahead of trends with









Scholarship.

value of \$1,225.



associated with the Certified Installation

application, content, and assessment fees, a

Manager (CIM) Program including

"I am excited to take part in the CIM

and for supporting the CIM Program."

Program," Billy said. "I'd also like to thank Metroflor for their partnership with FCICA

# Welcome, Baby Dean! 11:11 am on Monday, December 9th. Joseph was born weighing 8 A big congratulations to Adrienne and Joel Dean on their baby boy!

**Zabeau Small** 

Zabeau was nominated by

It Easy award. Andrew says she always goes above and beyond her job duties. From

consistently being a top salesperson within our

company, to the amount of

customer care she gives each of her clients, to her always supporting her co-workers to

measure - or whatever it may

be. Thank you for making it easy for our customers AND

our staff, Zabeau!

Andrew Rhodes for the Making

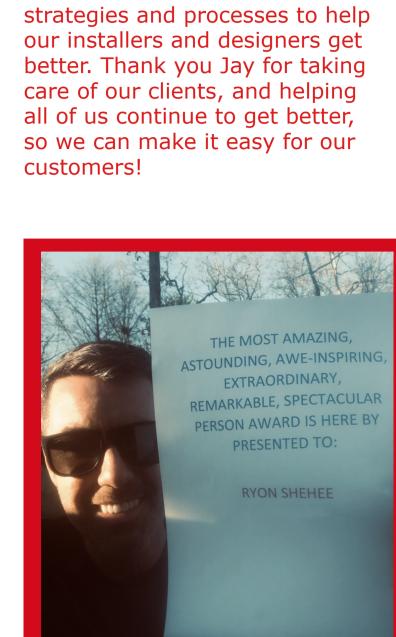
A happy and healthy baby boy, Joseph Joel Dean was born at

lbs, 9 oz and was 22 inches.

STAFF HIGHLIGHTS

### be the best they can be - she is a star. He says even when a customer comes to the store when she's not there, she is following up with her teammate, contacting the customers, going out to do a

**Employee Awards** 



**Jay Snead** 

Jay was nominated by Becky Richard, Lindsay Cooper, AND Rosemary Lukasiewicz for the Making It Easy award! They all

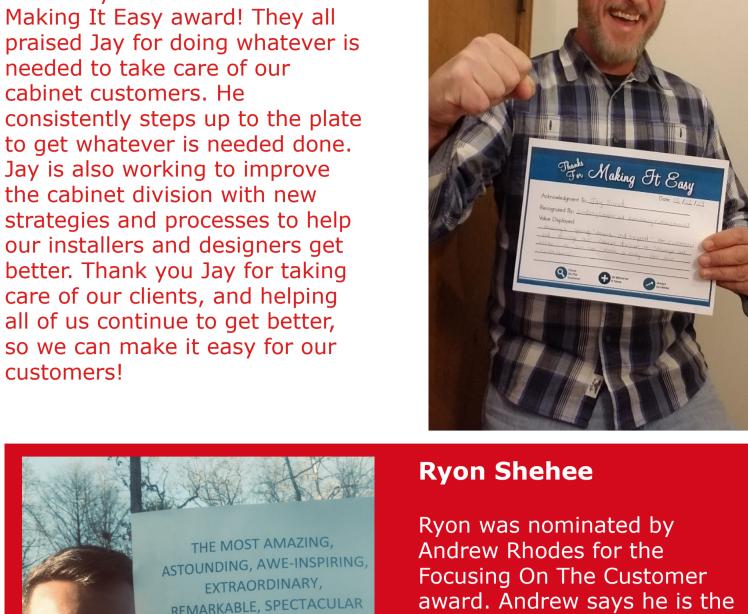
needed to take care of our

cabinet customers. He

praised Jay for doing whatever is

to get whatever is needed done.

Jay is also working to improve the cabinet division with new



guy that works harder than

work every day. Ryon

for all you do, Ryon!

anyone he know and does A+

understands the importance and urgency on each job. If you ask him to do something, you can consider it done. He

goes above and beyond to focus on the customer and

helps make it easy! Thank you



**Kristen Taylor** 

Focusing On The Customer

Kristen was nominated by Robert O'Neal for the Focusing On The

Customer Award. Jay says Sam has made many of his project run smoother by being the schedule master that he is and he brings JOMA jobs go much easier and Chot Johnson's jobs too, which is **Lindsay Cooper** Lindsay was nominated for the Focusing On The Customer award by Jay Snead. Jay said Lindsay did a fantastic job designing Chris Graham's kitchen. The home was over seventy years old, had floors that weren't level, and walls that were twisted. All the while, she listened to the customer and made an awesome design around these elements that installed well! The customer was very happy!

Thank you for focusing on the

customer, Lindsay!

To hear all of the nominations for the

**Employee Recognition Awards, click here:** 

**Employee Awards & Nominations** 

We appreciate you!

# Jan 28th - Matt Carawan Jan 28th - Oswaldo Herrera Jan 29th - Jason Smith Jan 30th - Jeremy Kozup Jan 31st - Jack Gilliam

Happy, happy birthday!

Jan 2nd - Suzanne Basham

Jan 3rd - Eric Vaughn

Jan 5th - Keith Guest

Jan 3rd - Jamie Ivester

Jan 5th - Danny Newman

Jan 5th - Sean Harrison Jan 8th - Andrew Rhodes

Jan 8th - Michael Shinall

Jan 13th - Michael Gregory

Jan 15th - Daniel Sanchez

Jan 19th - Jeffery Thomas

Jan 11th - Taylor Hicks Jan 12th - Chad Patrick

Jan 14th - Starr Tillman

Jan 17th - Todd Minish

Jan 19th - Alisha Foster

Jan 21st - Mallory Cash, 5 Years Jan 23rd - Caty Delaigle, 2 Years Jan 23rd - Jeffery Thomas, 13 Years Jan 23rd - Becky Richard, 2 Years Jan 25th - Chris Saye, 9 Years Jan 28th - Eric Greenfield, 1 Year Jan 31st - Kevin Brownlee, 7 Years **Milestone Anniversaries** 

Jan 1st - Chad Patrick, 8 Years

Jan 1st - Curtis Blanton, 19 Years Jan 1st - Jonda Sedlack, 2 Years Jan 1st - Marcos Rivera, 3 Years Jan 1st - Paul Dennis, 40 Years

Jan 2nd - Chase Dahlstrom, 4 Years

Jan 5th - Jeremy Friedman, 4 Years

Jan 15th - Michael Shinall, 13 Years

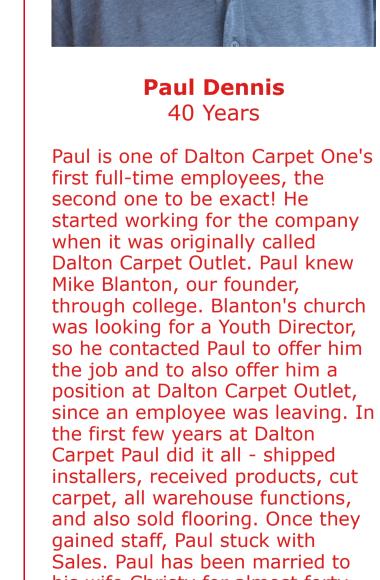
Jan 15th, Christian Asare-Tuah, 2

Jan 2nd - Daniel Sanchez, 1 Year Jan 2nd - Mike Kerrigan, 2 Years

Jan 9th - Luke Canup, 8 Years

Jan 16th - Sonya Dills, 3 Years Jan 18th - Jamie Ivester, 4 Years

Years



since an employee was leaving. In Carpet Paul did it all - shipped installers, received products, cut carpet, all warehouse functions, and also sold flooring. Once they Sales. Paul has been married to his wife Christy for almost forty years. Paul and Christy have two kids, Kelley and Kyler. We're so blessed we've had Paul on our team for so many years! **UPCOMING EVENTS** 



December 24th at 2pm December 25th December 26th January 1st

**DCO Will Be Closed:** 



