



*We exist to make it easy for customers to confidently create functional and beautiful environments.*

## *Renovation Updates*

We have many exciting new things happening at Dalton Carpet One! Our Athens and Lake Oconee stores will look different than how they look now. Athens will have two new areas along with other updates to existing spaces.

Athens – NEW “Builder Design Center” (old tile area) – will be up and running Monday, September 12th. Frameless glass panels will “close off” this area allowing it to service both our new construction and remodel clientele who are working on contractor “allowances.” Carpet, Hardwood, and Tile will be featured specific to allowance amounts. This area will also have sheet vinyl and main street commercial carpet displays. When not being used by customers, this area can double as a quick meeting place for DCO staff if and when needed.

Athens – NEW “Specialty Area” (old laminate section) - will feature all of our wool broadloom products, window treatments, as well as wallpaper. This higher end area will be perfect for designers. Open for business Tuesday, September 6th.

Athens – Update “Hardwood Area” – revamping the display line up by adding some new displays: removing some low producing displays and updating all showroom floors which will showcase new and exciting current trends in hardwood floors. This will be complete Monday, September 12th.

Lake Oconee – will begin a major update extending their tile selection and updating the remaining showroom. Start date is September 1st and should be complete by the end of October.

## *Employee of the Month*

We will be starting an Employee of the Month program! Nominations are due on the 15 of every month. Please include a name and why you think he/she should be recognized as Employee of the Month. Nominate someone who has upheld our core purpose (above), always focuses on the customer, does whatever it takes, and is always striving to get better. More than one nomination for a person means better chances for that person to win! Winners are chosen in a drawing and will be featured in the monthly employee newsletter, as well as receive a \$50 gift card to the restaurant of their choice.

# New Employees

Summer Brittain  
Commercial Estimator



Summer began working in the flooring industry in 2011, then brought her talents to DCO this summer. Her areas of expertise include estimating and design.

Suzanne Basham  
Retail Sales Associate



Suzanne attended Anderson College where she studied Interior Design. After spending 16 years in the medical field, she followed her passion and opened The Classic Cottage, a store specializing in upscale furniture consignment and design. Suzanne loves spending time with her husband of 27 years, Mike, and their daughter, Casey, who is junior in college.

Amberlee Malcom  
Purchasing Agent



Amberlee started working here in August. She comes with nine years of customer service experience. She loves spending time with her family (one daughter and one son), especially watching her daughter play softball. She also enjoys watching the Dawgs play football.

Paul Zieniuk  
Warehouse Employee



Paul started working here in the Athens warehouse just a few weeks ago. He moved to Athens about a year ago. He lives with his wife, Megan, and 8-month old son, Jaden.

Jonathan Clinger  
Commercial Project Manager



Jonathan graduated from Kennesaw State University and began working in the flooring industry in 2011. He enjoys spending time with his wife and two-year-old daughter. He attends Woodstock City Church and is an avid Bulldogs, Falcons, and Braves fan.

Meghan Blanchard  
Project Manager



Megan started working in construction in 2005 then transferred to the flooring industry in 2008. Her areas of expertise include Multi-family Housing, Corporate Occupied Lift Installations, and Hospitality. She is married to Danny and they have two girls: Emma and June. She loves being outdoors, boating, spending time with family, and photography.

Jeff Williams  
Project Manager



Jeff works here as Project Manager in the Cabinet division. He's worked in the flooring industry for many years, recently as a project manager for construction sites across the country. He was recently married to his wife, Eva.

## Birthdays

September 1 .....	Keri Adams
September 3 .....	Dylan Pettyway
September 4 .....	Adam Cagle
September 8 .....	Blake Huff
September 18 .....	Tim Gilliam
September 21 .....	Angela Parra
September 30 .....	Doug Hunt

## Work Anniversaries

September 8 .....	Caleb Steiner (1 year)
September 10 .....	Blake Huff (2 years)
September 24 .....	Paul Deaton (2years)
September 25 .....	Chris Brock (1 year)

## Upcoming Events

### Friday, September 2: Wear Your College Colors Day

We will celebrate National Wear Your College Colors Day on September 2. Wear your red and black or purple and gold, but whatever you do- don't come in here wearing blue and orange!

### Saturday, September 17: Appreciation Celebration

Your hard work and full efforts are appreciated, and as a way to say, "Thank you," we're having a celebration at The Barn on Belmont. Family, food, fun, and football will all be included in the festivities. Bring the kids and have a blast! You deserve it.

### Thursday, September 29: Cabinet Center Open House

Our Cabinet Center and our Tile Expansion is complete... Now it's time to show it off! Thursday evening of September 29, we will be hosting designers, builders, contractors, and more for an open house. Managers should be in attendance.

### Thursday-Saturday, October 20-22: Fall 2016 Private Sale

This year's Fall Private Sale will benefit The Alzheimer's Association Walk to End Alzheimer's. A little less than two months away means that planning has to begin NOW! Let's make this Private Sale the best in the history of the company!

## Recent Reviews

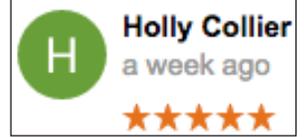
We got mostly 5-star reviews in August! Keep up the great service- I'm sure we would all love to see many more of these in September!



### Excellent service and excellent installation!

Linda O'Sullivan

From the time I walked into the showroom all the way through to the time the installers left my house, I was extremely pleased with Dalton Carpet. Very professional, reasonable prices and excellent workmanship. Have already recommended this business to others. Thanks!



### Quality customer service and products

Nelson family

Dalton Carpet was great to work with and very accommodating when we had a rush order. We will recommend to others.



### Great service.

Kevin and Ellen Stoll

Everything went like clockwork. The associates are knowledgeable about their product. When we finally made our choice of flooring, it was ordered and installed in no time. We are very pleased we the choices we made.



**Komi Dade**  
in the last week -

★★★★★ Quick shopping



### Great service and installation

Janey Maslayak

Would recommend Dalton and not hesitate to use them again.



### First class service.

Phil Yeara

I have used Dalton Carpet One for all my flooring needs over the past ten years. They have always done a great job. I highly recommend them.

## DCO Wellness Program

DCO has partnered with Kayla Deuley, owner and operator of Body In Balance Fitness, and we have designed a boot camp style program that can accommodate everyone, no matter your level of physical endurance, flexibility or strength. It will be a motivational, challenging, and inspirational environment to help you achieve your fitness and lifestyle goals. After all, a company that trains together ..stays together! The program will run for three months, from September 5th through November 26th. There will be five 1-hour classes each week available for you to choose from. Each class will provide a healthy snack option with nutritional advice upon request.

Here is the really good news: The normal cost for this boot camp with unlimited sessions is \$125.00 a month, but we have negotiated a special price for DCO associates and family members of only \$79.00 per person, per month. And, as a special bonus, if you average at least 2 sessions each week, for 4 weeks, DCO will pay the entire cost for the month!\* Now, that's a great incentive to get in shape!

So, I invite you to join in on the DCO Wellness Challenge. We need a minimum of 10 people to offer this program; please sign up with Layla at the front desk no later than September 1st. The longevity of this program depends upon your participation, so encourage your co-workers to sign up now!

September Schedule:

<u>Day</u>	<u>Time</u>	<u>Location</u>
Tuesday	6:00 AM	Georgia Elite Gymnastics in Watkinsville
Wednesday	8:30 AM	Georgia Elite
Thursday	6:00 AM	Hotel Indigo
Friday	9:00 AM	Hotel Indigo
Saturday	7:30 AM	Georgia Elite

\*Employees only. DCO will set up a payroll deduction plan for everyone who signs up. Reimbursements will be made by the 15th of the following month if you qualify. Sessions run from 9/5 to 10/1, 10/4 to 10/29, and 11/1 to 11/26.